



Having a Foggy Moment?

2012 OPTIFOG™ AVAILABILITY CHART

EFFECTIVE
NOVEMBER 2012

STOP THE FOG WITH
OPTIFOG™



	PLASTIC 1.50					TREXA™		Airwear®					THIN&LITE® 1.60, 1.67					
	Clear	Xperio® Polarized	Transitions® VI	Transitions® XTRActive™	Transitions® Vantage™	Clear	Transitions VI	Clear	Xperio Polarized	Transitions VI	Transitions XTRActive	Transitions® Vantage™	1.60 Clear	1.60 Transitions VI	1.67 Clear	1.67 Transitions VI	Transitions® Vantage™	1.67 Xperio Polarized
TINTABLE	✓																	

PROGRESSIVE LENSES

VARILUX®

Varilux S DESIGN™	◆		◆					◆		◆					◆	◆		
Varilux S FIT™	◆		◆					◆		◆					◆	◆		
Varilux S 4D™	◆		◆					◆		◆					◆	◆		
Varilux Ipseo IV™	●		●G					●		●G					●	●		
Varilux Ipseo IV eyecode™	●		●G					●		●G					●	●		
Varilux Physio Enhanced eyecode™	●	●	●			●	●G	●	●	●	●	●	●	●	●	●		
Varilux Physio Enhanced Fit™	●	●	●			●	●G	●	●	●	●	●	●	●	●	●		
Varilux Physio Enhanced Azio™	●	●	●			●	●G	●	●	●	●	●	●	●	●	●		
Varilux Physio Enhanced India™	●	●	●			●	●G	●	●	●	●	●	●	●	●	●		
Varilux Physio Enhanced™	●	●	●			●	●G	●	●	●	●	●	●	●	●	●		
Varilux Physio DRx™	●	●	●	●	◆			●	●	●	●	◆	●	●	●	●		●
Varilux Physio Short DRx™	●	●	●	●	◆			●	●	●	●	◆	●	●	●	●		●
Varilux Physio 360®	●	●	●					●	●	●	●		●	●	●	●		
Varilux Physio Short 360°™								●		●					●	●		
Varilux® Physio®	●	●	●			●	●G	●	●	●	●	●	●	●	●	●		
Varilux Physio Short™	●		●			●	●G	●		●		●	●	●	●	●		
Varilux Comfort Enhanced™	●		●	●				●	●	●	●	●	●	●	●	●		
Varilux Comfort DRx™	●	●	●	●	◆	●	●	●	●	●	●	◆	●	●	●	●		●
Varilux Comfort Short DRx™	●	●	●	●	◆	●	●	●	●	●	●	◆	●	●	●	●		●
Varilux Comfort®	●		●	●				●	●	●	●	●	●	●	●	●		
Varilux Comfort Short™	●		●	●				●	●	●	●	●	●	●	●	●		
Varilux Ellipse 360°™	●		●G					●	●	●		●	●G	●	●G			
Varilux® Ellipse®	●		●G					●	●	●		●	●G	●	●G			
Varilux Sport™								●										

G Denotes that this Transitions VI product is available only in Gray.

◆ New Product Now Available



PLASTIC 1.50					TREXA™			Airwear®					THIN&LITE® 1.60, 1.67						
Clear	Xperio® Polarized	Transitions® VI	Transitions® XTRACTIVE™	Transitions® Vantage™	Clear	Xperio Polarized	Transitions VI	Clear	Xperio Polarized	Transitions VI	Transitions XTRACTIVE	Transitions® Vantage™	1.60 Clear	1.60 Xperio Polarized	1.60 Transitions VI	1.67 Clear	1.67 Xperio Polarized	1.67 Transitions VI	Transitions® Vantage™

TINTABLE



PROGRESSIVE LENSES

DEFINITY®

DEFINITY® 3 Plus	◆	◆	◆			◆	◆	◆	◆	◆	◆						◆		◆	
DEFINITY® 3	◆	◆	◆			◆	◆	◆	◆	◆	◆						◆		◆	
DEFINITY®	●	●	●			●		●	●	●	●			●		●		●		
DEFINITY SHORT™	●	●	●			●		●	●	●	●			●		●		●		

ESSILOR PALS

Essilor Ideal®	●	●	●	●	◆	●		●	●	●	●	●	◆	●		●	●	●	●	
Essilor Ideal Short™	●	●	●	●	◆	●		●	●	●	●	●	◆	●		●	●	●	●	
Essilor Ideal Advanced™	●	●	●	●	●	●		●	●	●	●	●	●	●		●	●		●	
Essilor Ideal Advanced Wrap™	●	●	●					●	●	●						●		●		
Accolade®	●		●			●		●	●	●	●	●	◆	●		●	●		●	
Accolade Freedom™	●		●			●		●	●	●	●	●	●	●		●	●		●	
SmallFit®	●		● G					●	●	●				●		●		●		
SmallFit® Digital	◆	◆	◆			◆		◆	◆	◆	◆			◆		◆	◆	◆	◆	
Ovation®	●		●					●	●	●						●		●		
Ovation® Digital	◆	◆	◆			◆		◆	◆	◆	◆			◆		◆	◆	◆	◆	
Essilor Natural®	●		● G					●		● G				●						
Essilor Natural® Digital	◆	◆	◆			◆		◆	◆	◆	◆			◆		◆	◆	◆	◆	
Adaptar®	●		● G					●												
Adaptar® Digital	◆		◆					◆	◆	◆						◆	◆	◆		
Adaptar® Short Digital	◆		◆					◆	◆	◆						◆	◆	◆		

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Clear	PLASTIC 1.50					MID	TREXA™			Airwear®					THIN&LITE® 1.60, 1.67				
	Xperio® Polarized*	Transitions® VI	Transitions® XTRActive™	Transitions® Vantage™	Transitions® SOLFX™	1.55 Xperio Polarized*	Clear	Xperio Polarized*	Transitions VI	Clear	Xperio Polarized*	Transitions VI	Transitions XTRActive	Transitions Vantage™	1.60 Clear	1.60 Xperio Polarized*	1.60 Transitions VI	1.67 Clear	1.67 Xperio Polarized*

TINTABLE	✓																			✓ ²
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SINGLE VISION

ESSILOR LENS

SV	•	•	•	•	◆		•	•	•	•	•	•	•	•	◆	•	•	•	•	•	•	G
SV AS							•				•	•	•	•		•		•	•	•		
Essilor eyecode™ Single Vision											•	•						•				•
Essilor FIT™ Single Vision											•		•					•				•
Essilor Azio™ Single Vision											•		•					•				•
Essilor 360°™											•		•					•				•
Essilor WRAP™ Single Vision	•	•	•								•	•	•					•				•
Essilor Sport Solutions™ ³												•										

MID DISTANCE / VISUAL FATIGUE LENSES

Essilor Anti-Fatigue™	•										•							•				
Essilor Computer™											•											
Interview®	•																					

SUN WEAR LENSES

KBco

SV		•		•	•	•	•	•	•		•				•		•					
SV AS																	•					
EOS™ PAL		•									•						•					
SV WRAP											•											
iRx® PRO		•		•	•				•						•		•					
iRx® SHORT									•		•											
Xplore™		•									•											

³ Essilor Sport Solutions has 6 different lens colors available tint and polarized.
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	PLASTIC 1.50				TRIVEX®				MID	POLY				HI-INDEX						Younger Drivewear™ 1.50 / Polycarbonate			
	Clear	Xperio Polarized	Transitions® VI	Transitions® XTRACTIVE™	Clear	Xperio Polarized	Transitions® XTRACTIVE™	Transitions VI	1.55 Xperio Polarized	Clear	Xperio Polarized	Transitions VI	Transitions® XTRACTIVE™	1.60 Clear	1.60 Xperio Polarized	1.60 Transitions VI	1.60 Transitions® XTRACTIVE™	1.67 Clear	1.67 Xperio Polarized		1.67 Transitions VI	1.67 Transitions® XTRACTIVE™	
TINTABLE	✓																						

SHAMIR INSIGHT INC.

Shamir SVSF	•	•	•		•			•		•	•	•		•	•	•		•	•	•		
Genesis™	•		•		•									•		•		•				
Genesis with Attitude™														•		•						
Office™	•									•												
Creation™	•		• G							•				•		•		•		•		
Piccolo®	•		• G							•				•		•		•		•		
Autograph II Fixed 11, 13, 15, 18 mm	•	•	•		•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•
Autograph II Variable	•	•	•		•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•
Autograph II Attitude 18mm	•	•	•		•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•
Autograph II Attitude Short 15mm	•	•	•		•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•
Autograph II Office	•									•				•								
Autograph II Single Vision	•	•	•		•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•
Autograph II Single Vision Attitude	•	•	•		•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•
Element 19 mm	•	•	•		•		•	•		•	•	•	•	•		•		•		•	•	
Element Short 16 mm	•	•	•		•		•	•		•	•	•	•	•		•		•		•	•	
Spectrum SV	•	•	•		•	•	•	•		•	•	•	•	•	•		•	•	•	•	•	•
Spectrum 14, 16, 18 mm	•	•	•		•	•	•	•		•	•	•	•	•	•		•	•	•	•	•	•
Relax	•	•	•		•	•	•	•		•	•	•		•	•	•		•	•	•	•	•
FirstPAL™	•	•	•	•						•	•	•	•	•	•	•	•					
Shamir Golf™					•	•		•		•	•	•		•	•	•						
Shamir Golf SV					•	•		•		•	•	•		•	•	•						

SHORE LENSES

Shore SV Spherical	•	•			•					•				•	•							
Shore SFSV AS										•							•					
Shoreview ES	•																					
Shoreview Mini ES	•																					
Shoreview	•	•	•		•					•				•								
Shoreview Mini	•		•		•									•		•						

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	PLASTIC 1.50					TRIVEX®					POLY					HI-INDEX					Younger Drivewear™ 1.50 / Polycarbonate
	Clear	Xperio® Polarized	PhotoViews	Transitions® VI	Transitions® XTRACTIVE™	Transitions® Vantage™	Clear	Xperio Polarized	Transitions VI	Transitions XTRACTIVE	Transitions Vantage	Clear	Xperio Polarized	Transitions VI	Transitions XTRACTIVE	Transitions Vantage	1.60 Clear	1.60 Xperio Polarized	1.67 Clear	1.67 Xperio Polarized	

TINTABLE	✓																						
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OTHER LENSES

SIGNET ARMORLITE

KODAK® Concise™	•			•			•					•					•		•					
KODAK Concise Digital	•			•			•					•					•		•					
KODAK Precise®	•	•	•	•			•					•		•			•		•			•		
KODAK Precise® Short	•		•	•								•		•					•			•		
KODAK Precise® PB	•	•	•	•			•		•			•	•	•					•			•		
KODAK Precise® Short PB	•	•	•	•			•		•			•	•	•					•			•		
KODAK Precise® Digital	•	•	•	•			•					•		•				•		•		•		
KODAK Precise® Short Digital	•		•	•								•		•					•			•		
KODAK Unique™ DS	◆	◆		◆			◆					◆		◆				◆		◆		◆		
KODAK Unique™	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
KODAK MonitorView™	•											•												
DirecTek™	•	•	•	•			•		•			•	•	•					•			•		
DirecTek™ Short	•	•	•	•			•		•			•	•	•					•			•		
Navigator®	•	•	•									•						•						
Navigator Short®	•		•									•												

◆ New Product Now Available



	PLASTIC 1.50			TRIVEX®			MID	POLY				HI-INDEX					Younger Drivewear™ 1.50 / Polycarbonate		
	Clear	Xperio Polarized	Transitions® VI	Clear	Xperio Polarized	Transitions VI	1.55 Xperio Polarized	Clear	Xperio Polarized	Transitions VI	Transitions® Vantage™	1.60 Clear	1.60 Xperio Polarized	1.60 Transitions VI	1.67 Clear	1.67 Xperio Polarized		1.67 Transitions VI	Transitions® Vantage™
TINTABLE	✓																		
ZEISS																			
ZEISS GT2®	•		•							•					•		•		
ZEISS GT2® Short	•		•							•					•		•		
ZEISS Gradal Top	•		•																
SOLA																			
SOLA Compact ULTRA™ HD	•		•												•		•		
SOLA VIP®	•		•																
SOLA MAX®	•		•G																
SOLAOne® HD	•		•												•		•		
AO																			
AO® Compact	•		•G									•							
SEIKO OPTICAL PRODUCTS																			
SFSV															•				
Proceed II															•				
Proceed III															•				
X-CEL																			
SV				•		•													
OPTIMA																			
Optima Resolution™									•										
Optima Response™									•										
YOUNGER OPTICS																			
SV Spherical				•															•
SV Aspheric				•															
Image®	•	•	•	•															•
SPECIALTY ITEMS (on UNCOATED LENSES ONLY)																			
Slaboff, High Adds, Bi-Concave, etc...	•																		

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FOG IS EVERYWHERE

In daily activities at home, work and play, fogged lenses can be a real bother.

CHANGING ENVIRONMENT



Moving from cold to warm areas

INDOOR ACTIVITIES



Boiling water, drinking hot beverages or opening the dishwasher

OUTDOOR ACTIVITIES



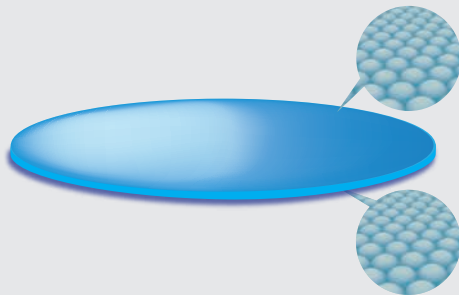
Playing sports like tennis, running or cycling

AT WORK



Work environments where precision and safety are a priority

FOG FREE VISION: Escape annoying, dangerous fog with the new technology of Optifog. The combination of the lens with Optifog technology and the Optifog Activator provides long lasting, fog free vision.



LENS WITH OPTIFOG TECHNOLOGY



OPTIFOG ACTIVATOR



**LONG
LASTING,
FOG FREE
VISION**

To learn more visit OptifogUSA.com

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STOP THE FOG WITH
OPTIFOG™